



NATIONAL DAY



روح الاتحاد
SPIRIT OF THE UNION
اليوم الوطني
UNITED ARAB EMIRATES الإمارات العربية المتحدة



INTRODUCTION

TRADITIONAL DISPLAY & CULTURAL SHOW
A CULTURAL ACTIVITY ORGANIZED TO SHOW
APPRECIATION FOR THE RICH CULTURAL
PAST

AND INSTILLING A GREAT SENSE OF
PRIDE TOWARDS THE PRICELESS CULTURAL
ASSETS OF UAE





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MAIN OBJECTIVES

COMPREHENSIVE PROGRAMS PLANNED TO ASSURE THE YOUNGSTERS, KIDS & PARENTS WILL ENJOY.

- ACTIVITIES HAVE BEEN SELECTED WITH THE AIM OF OBTAINING A BALANCED PROGRAM BETWEEN:
- CULTURE
- ENTERTAINMENT
- EDUCATIONAL (LIFE LEARNING)
- FUN ACTIVITIES
- CELEBRATION & STAGE SHOW.





TARGET EVENT AREA/PERIOD & AUDIENCE

EMIRATI'S, TOURIST
&
FAMILIES & ALL PEOPLE LIVING IN ABU DHABI,

Event Period : To be Announce

Location : To be Announce





EVENT SET -UP & LOGISTICS





MAIN LOGISTICS - TO CHOOSE FROM MAIN LOGISTICS - TO CHOOSE FROM

1. Branding For the Event Area. (including , Flags, banner, invitations, directional board)
2. All the printing materials
3. Complain & suggestions Box.
4. Safety & Security Procedures.
5. Registration Team & Events Management team
6. Security Team. If Required & Cleaning Team. If Required
7. Hostesses (Attendants)
8. Public & crowd Control Team
9. Photographer & Videographer
10. Announcing Systems & Communications & walky-talkies Requirements.
11. Sound – Light – Decoration
12. Building In/Outdoors Decoration Lighting System
13. Install & Dismantling Team.
14. Store & Transporting for All the Logistics & Staff.
15. Stage Design & manufacturing.
16. Third Party Insurance.
17. In-House Clinics & first aid Centre.
18. Ready Ambulance.
19. Fire fighting Equipments.
20. Disaster & Evacuation plans.





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AREA - NATIONAL SETUP



THE AREA STARTING FROM THE ENTRANCE WILL BE FULLY BRANDED NATIONAL DAY THEME EVENTS FLAGS, BANNER, ROLLUPS

- ROLL UPS
- BANNERS
- FLAGS





BUILDING LIGHTNING

DECORATION





LASER & FIRE SHOW





BALLOON DECORATION





BALLOON DECORATION





FACE PANTING





NATIONAL DAY MEMORABILIA'S





NATIONAL DAY T-SHIRTS





HERITAGE VILLAGE

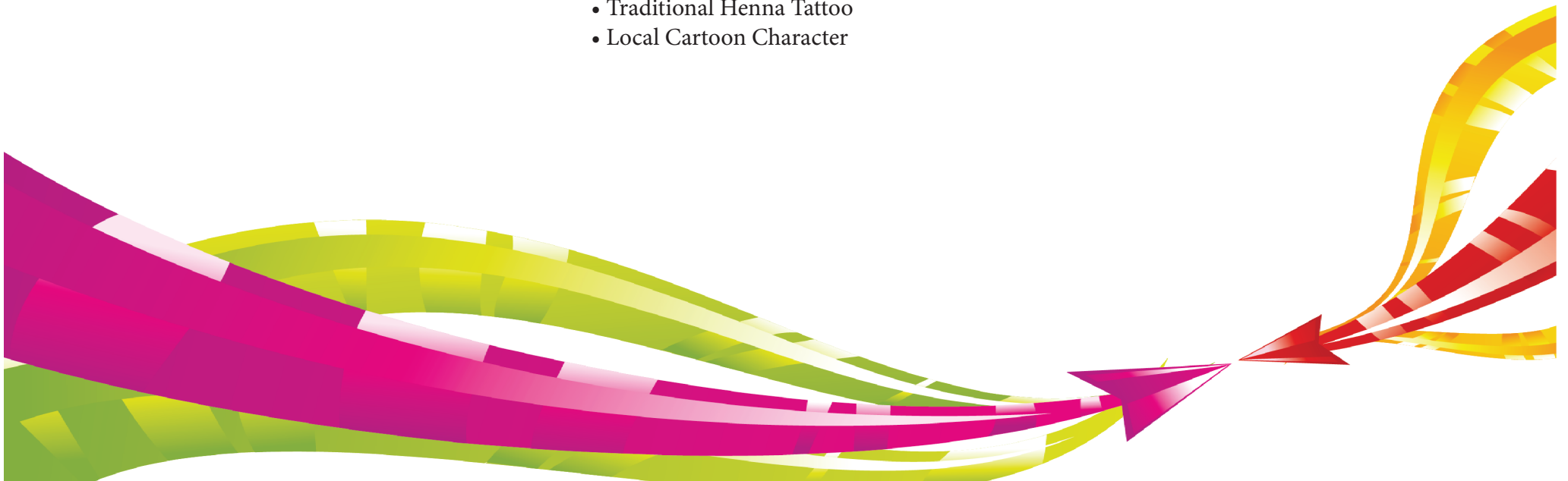




ACTIVITY AGENDA

HERITAGE VILLAGE:

- Traditional Tents Area
- Traditional Seating MAJLIS Area
- Traditional Souq Bazaar (Stands Bazaar Area)
- Handicrafts Display
- Live Arabic Local Cooking
- Local Food Display
- Dates & Arabic Coffee Serving
- Traditional Live Performance
- Traditional Camel & Pony Riding
- Traditional Falcon Display /Jaleeb
- Traditional Henna Tattoo
- Local Cartoon Character





TRADITIONAL TENTS



TRADITIONAL TENTS FOR GENERAL AUDIENCE DECORATED OF OLD TRADITIONAL ITEMS, SUCH AS ARABIC SEATING "MAJLIS"



TRADITIONAL SEATING “MAJLIS” FOR TRADITIONAL TENT

TO CHOOSE FROM INDOOR SEATING AREA





BAZAAR “TRADITIONAL SOUQ”





HANDCRAFTS





LIVE TRADITIONAL COOKING



TRADITIONAL COOKING SERVING



TRADITIONAL EMIRATIS FOOD TO

CHOOSE

FROM SUCH AS:

LAGAYMAT

THREED

BLALET

HAREES

BIRIANI





ARABIC COFFEE AND DATE SERVING





TRADITIONAL PERFORMANCE TO CHOOSE FROM



AYALA
HARBIA
YOULA
NADBA
RAZFA





FALCON DISPLAY





TRADITIONAL WELL “ JALEEB “





TRADITIONAL PONY & CAMEL RIDING





HENNA PANTING





CARTOON CHARACTERS





KIDS PLANET

ACTIVITY AGENDA

FAMILY & KIDS ACTIVITY ZONE

- LOCAL CRAFTS
- ARTS
- SCIENCE
- SPORTS

ENTERTAINMENT SHOW

- CLOWN BALLOON TWISTER
- JUGGLERS
- STILT WALKERS
- CARTOON CHARACTER
- LOCAL CARTOON CHARACTER
- MAGIC SHOWS
- FIRE SHOW
- SCIENCE SPECTACULAR SHOW
- FACE PAINTING





ACTIVITY AGENDA

KIDS FUN CITY

- SEATING AREA (SELECTION OF 1)
- INFLATABLE SLIDE (SELECTION OF 2)
- BOUNCING CASTLE (SELECTION OF 2)
- RODEO
- BUNGEE JUMP (SELECTION OF 1)
- ELECTRONIC KID'S RIDES (SELECTION OF 4)

OPTIONAL GAMES

- FOOT BALL GAMES
 - TARGET SHOOTING SKILL ACTIVITY
- ### GAMES
- MINI GOLF GAME
 - WALL CLIMBING
 - WATER BALL GAME
 - BOATING
 - FOOT BALL SOAPY
 - SLIDES

KIDS CAFÉ (SELECTION OF 5)

- YUMMY TREATS KIDS LOVE TO BUY
- POPCORN (1 ATTENDANT)
- COTTON CANDY (1 ATTENDANT)
- SWEET CORN (1 ATTENDANT)





FAMILY & KIDS ACTIVITIES

CRAFTS ACTIVITY

GAIN USEFUL LIFE SKILLS THROUGH
ART

LEARN TO EXPLORE ART IDEAS
ART FOSTERS POSITIVE MENTAL
HEALTH

SHOW THE UNIQUENESS
PART OF POSITIVE SELF CONCEPT



ART FUN & CREATIVITY
THAT DEVELOP
FINE MOTOR SKILLS,
HAND/EYE COORDINATION,
LEARNING NEW IDEAS ABOUT SHAPES
AND COLORS,





FAMILY & KIDS ACTIVITIES





CLOWN BALLOON TWISTER





JUGGLERS & STILT WALKERS





MAGIC SHOW & FIRE SHOW





KIDS SEATING AREA





SLIDES & BOUNCY CASTLES





RODEO





BUNGEE JUMPING





ELECTRIC GAMES





SERVICES



POPCORN, COTTON CANDY & FOUNTAIN CHOCOLATE





MAIN LOGISTICS

EVENT SET-UP

- DESIGN THEME REGISTRATION & INFORMATION DESK
- BRANDED STAGE
- BRANDED PODIUM
- GUEST SEATING AREA
- AUDIO & VIDEO SYSTEM
- LIGHTNING SYSTEM (IN/OUTDOORS)
- FULL EVENT MANAGEMENT
- FULL DECORATION

EXHIBITION SET-UP

- DESIGN THEME BOOTH STAND
- HERITAGE VILLAGE
- BAZAAR DISPLAY
- FOOD & BEVERAGES OUTLETS
- ENTERTAINMENT & ACTIVITY AREA
- FUN CITY
- KIDS ACTIVITIES
- STAGE SHOWS





MAIN LOGISTICS

ACTIVITIES & ENTERTAINMENTS

ACTIVITIES & ENTERTAINMENTS

- TRADITIONAL DANCERS
- INTERNATIONAL PERFORMERS
- SCIENCE ACTIVITY/SHOW/COMPETITION
- MAGICIAN SHOWS
- MASCOTS CHARACTERS
- DJ HOST
- SHOW HOST/GAMES ORGANIZERS
- CLOWN
- JUGGLER
- STILT WALKER
- HENNA ARTIST
- BALLOON BENDERS
- BOUNCING CASTLES
- E- RIDES
- ACTIVITY AREA





MAIN LOGISTICS

EVENT BRANDING & COLLATERALS

- **BRANDED STAGE WITH THEME LOGO**
- **BRANDED PODIUM**
- **EVENT CONCEPT & THEME (LOGO)**
- **DIRECTIONAL BOARD**
- **FLAGS**
- **BANNER**
- **INVITATION**
- **EVENT PROGRAM**
- **REGISTRATION /INFORMATION DESK**
- **EXTERNAL BUILDING BRANDING**





MAIN LOGISTICS

PHOTOGRAPHY & VIDEO SHOOTING:

- FULL VIDEO AND PHOTO COVERAGE FOR ALL THE ACTIVITIES IN THE EVENT
- TWO PROFESSIONAL VIDEO MEN AND ONE DIRECTOR
- ONE PROFESSIONAL PHOTOGRAPHER
- ONE 12M CRANE SYSTEM FOR PHOTO
- VIP ALBUMS & DVD
- FULL EDITING (LIVE) FOR ONE DVD OF ALL OF THE EVENT ACTIVITIES
- LIVE BROADCASTING





TECHNICAL EQUIPMENTS

STAGE:

- CUSTOM MADE AS PER THE DESIGN SUBMITTED

SCREEN:

- 18M X 6M SCREEN WITH 3 DLP CHRISTIE PROJECTORS
CAN BE USED AS ONE WINDOW OR 3 WINDOWS.

PODIUMS:

- CUSTOMIZE DESIGN & PRODUCTION OF PODIUM

SOUND SYSTEM:

- KV2 VHD (2)
- SUB WOOFER (8)
- AMPLIFIER RACKS (2)
- ALLEN HEAT ZED 14 MIXER (1)
- GOSENECK MICROPHONES (PODIUM MIC) (4)
- WIRELESS HANDHELD (4)
- LAPEL MICROPHONES (4)
- RACK MOUNT CD PLAYER + INSTANT RE PLAYER WITH EF-
FECTS (1)
- SOUND TECHNICIAN (1)





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